



Our Response to COVID-19

Updated May 21, 2020

We hope you are safe and well during this difficult time. Leede Research is committed to the health and safety of our staff, clients, research participating and partners. At the current time we continue to conduct all qualitative research remotely using online platforms.

On May 18th we will be slowly reopening our Minneapolis facility for in-person research studies. We have been implementing additional standards/guidelines at our facilities with priority given to health and safety. These guidelines were developed in conjunction with the Insights Association and also incorporate recommendations from local and national authorities.

I invite you to review our new guidelines for in-person research by visiting <https://leedemn.com/wp-content/uploads/2020/05/Covid-Check-List.pdf> dedicated to explaining Leede Research's response to COVID-19.

If you have any questions, please feel free to contact us at info@leederesearch.com.

Stay well and we look forward to seeing you in one of our facilities very soon.

Best,

Deborah Seim

Vice President

